

FUJIFILM
OFFICIAL IMAGING SPONSOR



digital
Tools for the imagination.



New

DIGITAL CAMERA
FinePix 6800Zoom
4800Zoom

Power with Sophistication



FinePix "Twins"

DESIGN BY F·A·PORSCHE

Power Design-driven Excitement from F.A.Porsche and Fujifilm!

Good design not only pleases the eyes but also warms the heart. When design shapes a product, the product itself can become a piece of art, with the power to enrich your lifestyle.

Design by F.A.Porsche

The FinePix6800 Zoom and FinePix4800 Zoom are the first digital cameras ever designed by Porsche Design. The sleek surfaces and smooth surrounding edges of their solid aluminum-magnesium alloy bodies demonstrate the fusion of the F.A.Porsche concept of "aesthetic synthesis of form and function" with Fujifilm's adherence to vertical product shape and compactness in its digital cameras.

Functions by Fujifilm

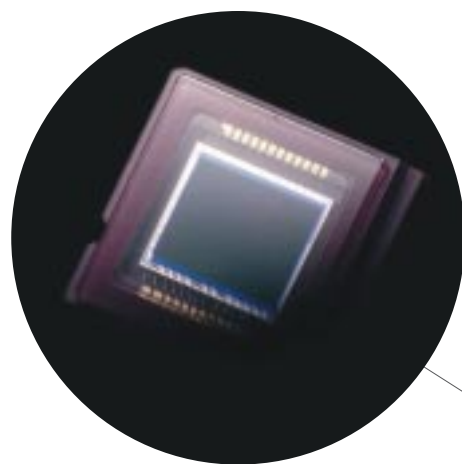
Of course, the new cameras were not simply created with design as the priority. They incorporate Fujifilm's proprietary Super CCD technology, a variety of functional refinements, a cradle system that enables convenient and easy communication with PCs, and more, delivering higher quality imaging, functional diversity, and superior operability.

The result - easy-to-use digital cameras designed to perfection.

FinePix6800 Zoom



Actual size



3X Optical Zoom and Maximum 4.4X Digital Zoom

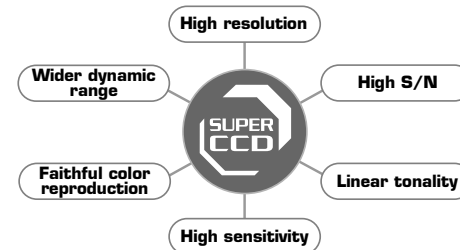
The FinePix6800 Zoom and FinePix4800 Zoom feature the 3X Super EBC (Electronic Beam Coating) Fujinon lens* (equivalent to 36 - 108mm on a 35mm camera) with a large aperture of F2.8. The lens maximizes the power of the Super CCD and delivers excellent images without aberrations, even with the optical zoom fully extended, giving 3X enlargement.

- 6800** The smooth digital zoom adds an additional enlarging effect up to 4.4X** in the FinePix6800 Zoom.
- 4800** The digital zoom allows you to enlarge an additional 3.75X** in the FinePix4800 Zoom.

* Including aspherical lenses
** In 640 x 480 pixels mode



Super CCDs realize New Dimensions in Image Quality



The Super CCDs mounted in the FinePix6800 Zoom and 4800 Zoom have been further improved in resolution and color reproduction. Super CCDs achieve higher sensitivity, a wider dynamic range, higher S/N ratios, and faithful color reproduction, improving total image quality compared to conventional CCDs. As a result, Super CCDs let you enjoy natural, clear and sharp images.

Along with the Super CCD, the ASIC chip for high-speed processing of all camera functions offers both fast start-up and shooting interval times.

- 6800** The newly developed Super CCD with 3.3 million pixels mounted in the FinePix6800 Zoom creates ultra high-resolution image files with 6.0 million pixels (2832 x 2128), the first model to provide 6-megapixel high-resolution image files for non-professional users.
- 4800** The FinePix4800 Zoom, equipped with an improved 2.4-mega pixel Super CCD, delivers image files with 4.3 million pixels (2400 x 1800).



Superior Operability

One Hand Operation

Porsche Design has refined the vertically shaped design of the two FinePix cameras, ensuring improved grip for safer and more comfortable handling. Switches and other operational buttons are also clearly laid out on the back of the camera body, enabling all operations to be carried out using one hand in a truly user-friendly design. Other design improvements are apparent, too. For example, the small dot matrix LCD inside the four-direction button is brighter and thus easier to use than those in earlier models.

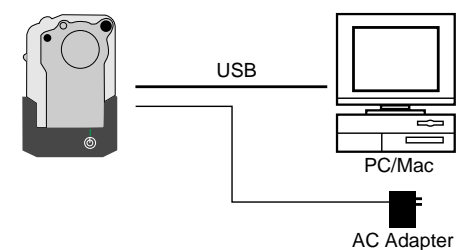
Enhanced Versatility

By changing the settings using the mode dial in combination with the four-direction button, you can access all the functions that the cameras offer, ranging from simple automatic point-and-shooting, creative manual shooting and continuous shooting to motion picture recording (320 x 240 pixel AVI video with sound), audio recording, playback and other standard features.

In the manual mode, you can demonstrate your creativity to the fullest extent, supported by adjustable ISO, manual focus, EV exposure compensation, white balance override, metering mode, sharpness setting, flash intensity, black and white shooting and others.

Committed to the evolution of digital cameras, Fujifilm has added new features to the new camera, such as voice captioning that can be attached to captured images.

Getting FinePix Connected



recharges the camera battery. It's a snap to use. After shooting pictures, just set the camera in the cradle to supply power and begin automatic recharging. To transfer images to the PC, simply push the button on the cradle. This will remotely start up the FinePixViewer software installed in your PC, allowing you to

PictureCradle
The FinePix6800 Zoom and FinePix4800 Zoom come with the innovative addition of the PictureCradle* that enables the camera to communicate with a PC and

check and transfer the images on the PC display.

FinePixViewer

In addition to image checking and transfer, the FinePixViewer lets you connect to the Internet to access Fujifilm's Internet services**. The software also offers PictureHello, a live video image transfer between FinePix*** owners over the Internet, when their cameras are connected with a PC.

* Cradle connecting the camera with a PC through a USB cable.

** Contents of this service will differ depending on the country in which you live.

*** PictureHello is currently only usable among FinePix6800 Zoom and 4800 Zoom users.



SPECIFICATIONS

DIGITAL CAMERA FinePix6800 ZOOM							DIGITAL CAMERA FinePix4800 ZOOM							
CCD sensor	1/1.7-inch Super CCD with 3.3 million pixels in an interwoven pattern						1/1.7-inch Super CCD with 2.4 million pixels in an interwoven pattern							
Image file size	6.0 million pixels (2,832 × 2,128) / 2,048 × 1,536 / 1,280 × 960 / 640 × 480 pixels, 24-bit colors						4.3 million pixels (2,400 × 1,800) / 1,600 × 1,200 / 1,280 × 960 / 640 × 480 pixels, 24-bit colors							
File format	JPEG (Exif 2.1) with 3 compression levels *Design rule for Camera File system compliant/DPOF-compatible													
Storage media	SmartMedia™ cards (3.3V, 2 – 128MB)													
Number of images	(in 2,832 × 2,128 mode)						(in 2,400 × 1,800 mode)							
	Mode	MG-4S	MG-8S	MG-16S/SW	MG-32S/SW	MG-64S/SW	MG-128SW	Mode	MG-4S	MG-8S	MG-16S/SW	MG-32S/SW	MG-64S/SW	MG-128SW
	Fine	1	3	6	13	26	53	Fine	2	4	8	18	36	74
	Normal	3	6	13	28	56	113	Normal	4	9	19	38	77	156
	Basic	8	17	33	68	137	275	Basic	11	23	46	94	189	379
Lens	Super EBC Fujinon 3X zoom lens (six elements in six groups), F2.8 / F7.0 (wide-angle) – F4.5 / F10.8 (telephoto)													
Lens focal length	Equivalent to 36 – 108mm on a 35mm camera													
Focus	Automatic (TTL contrast)/manual													
Focal distance	Normal: 0.6 m / 23.6 in. – infinity, Macro: 0.2 m – 0.8 m / 7.9 in. – 31.5 in.													
Viewfinder	Real-image optical viewfinder													
Exposure control	64-zone TTL metering, Programmed AE with exposure compensation													
Metering	64-zone TTL multi, spot, average													
Sensitivity	Equivalent to ISO 100 / 200 / 400							Equivalent to ISO 125 / 200 / 400						
Shutter speed	3 – 1/2000 sec.													
White balance	Automatic / Manual (fine weather, shade, fluorescent 1, fluorescent 2, fluorescent 3, incandescent)													
Startup times	Approx. 2 sec.													
Shooting intervals	Approx. 1 sec. (with the LCD turned on and the flash turned off)													
Flash	Auto flash using flash control sensor							Auto flash using flash control sensor						
	5 modes (Auto, Red-eye Reduction, Forced, Suppressed, Slow-synchro) Effective range: Wide angle / 0.2 – 3 m / 7.8 in. – 9.8 ft., Telephoto / 0.2 – 2 m / 7.8 in. – 6.6 ft. (with ISO 100)							5 modes (Auto, Red-eye Reduction, Forced, Suppressed, Slow-synchro) Effective range: Wide angle / 0.2 – 4m / 7.8 in. – 13.1 ft., Telephoto / 0.2 – 3 m / 7.8 in. – 9.8 ft. (with ISO 200)						
LCD monitor	2-inch low-temperature polysilicon TFT (130,000 pixels)													
Interface	USB, video/audio, power-input socket, cradle socket													
Power source	NP-80 battery or AC-5V / 5VH AC adapter (included)													
Battery life	120 shots (with the LCD turned on and flash used half of the time),													
	250 shots (with the LCD turned off and flash used half of the time)													
Dimensions	80 (W) × 97.5 (H) × 36.3 (D) mm / 3.1 (W) × 3.8 (H) × 1.4 (D) in. (Aluminum-magnesium alloy body)													
Weight	258 g / 9.1 oz. (excluding battery, accessories and SmartMedia)													

Other functions

Digital zoom:	Digital 4.4X (640 × 480 mode), 2.2X (1,280 × 960 mode), 1.4X (2,048 × 1,536 mode)	Digital 3.75X (640 × 480 mode), 1.88X (1,280 × 960 mode), 1.5X (1,600 × 1,200 mode)
Shooting mode:	Auto, Portrait, Scene, Night scenery, B/W, Manual, Continuous shooting, Motion picture recording, Audio recording	
Continuous shooting:	0.2 sec/ frame max. 5 frames	0.2 sec/ frame max. 3 frames
Motion picture recording:	320 × 240 pixels, 10 frames/sec, up to 160 sec. with sound, AVI, Motion JPEG format	320 × 240 pixels, 10 frames/sec, up to 80 sec. with sound, AVI, Motion JPEG format
Audio recording*:	Max. 60 min. with 32MB or larger SmartMedia card (Max. 30 min. with 16MB card)	Max. 30 min. with 16MB or larger SmartMedia card
Voice captioning:	Up to 30 sec.	
Auto exposure bracketing mode:	±1/3 EV, ±2/3 EV, ±1EV	
Playback:	Single frame (with 18X Playback zoom), 9 Multi-frame, Auto	Single frame (with 15X Playback zoom), 9 Multi-frame, Auto

PictureCradle

Dimension	85 (W) × 53(H) × 80 (D) mm / 3.3 (W) × 2.1 (H) × 3.1 (D) in.
Weight	70 g / 2.4 oz.
Interface	DC in, Mini USB, Connector to digital camera

Accessories included 16 MB SmartMedia™ card, NP-80 battery, AC power adapter (AC-5V / 5VH), Hand strap, Dedicated video cable, USB cable, PictureCradle, CD-ROM (USB Driver, FinePixViewer, VideoImpression, Adobe® PhotoDeluxe® HE 4.0 for Windows®)

* The above recording times are for continuous recording.

Specifications are subject to change without notice.

MODELS



DIGITAL CAMERA
FinePix 6800Zoom



DIGITAL CAMERA
FinePix 4800Zoom

OPTIONAL ACCESSORIES



Image Memory Card
MG-4S, MG-8S
MG-16S/SW
MG-32S/SW
MG-64S/SW
MG-128SW



Floppy Disk Adapter
FD-A2



PC Card Adapter
PC-AD3



Rechargeable
Lithium-Ion
Battery
NP-80



Battery Charger
BC-80



Soft Case
SC-FX8
High-class deerskin
designed by F.A.Porsche

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For more information on Fujifilm digital products, please visit our Website: <http://home.fujifilm.com>



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